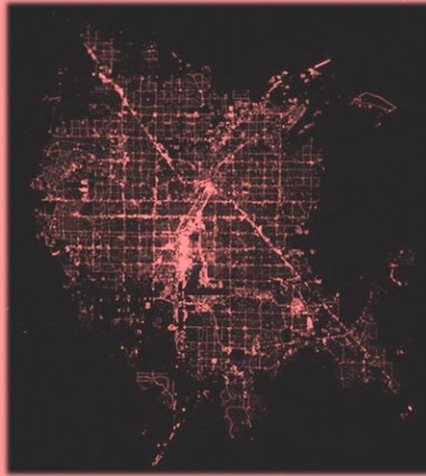


IN SEARCH OF LAS VEGAS



Sociological Investigations beyond the Neon

~May 15, 2013, 6:00-8:00PM~

COLAB Las Vegas @ Art Square
1025 S. 1st Street No. 170
Las Vegas, Nevada 89101

Las Vegas is famous, and infamous, for repeatedly reinventing itself. The continual changes in tourism, architecture, and population, however, do not occur by the fiat of an invisible neon hand. Instead, the people who live, work, and play in Las Vegas constitute a dynamic and paradoxical culture that is entrepreneurial and nostalgic, liberal and conservative, honest and illusory. To find out what happens in Las Vegas, we need to search for it first. This exhibit is comprised of sociological studies about urban culture and urban demography in Las Vegas. The exhibit features visual representations of research conducted by University of Nevada, Las Vegas graduate students from Dr. Michael Ian Borer's *Urban Field Methods Seminar* (SOC 757) and Dr. Christie Batson's *Urban Demography and Population Studies Seminar* (SOC 717). Though the search for Las Vegas remains, especially as the city's culture, population, and built environment continue to morph, these studies provide a firm base to foster dialogues about what Las Vegas was, what it is, and what it can become.

A Keynote Address will be given by local historian and curator Brian Paco Alvarez in the Cockroach Theatre to kick off the event and exhibit.

Snacks and refreshments will be served. Alcoholic beverages are available at Artifice.